

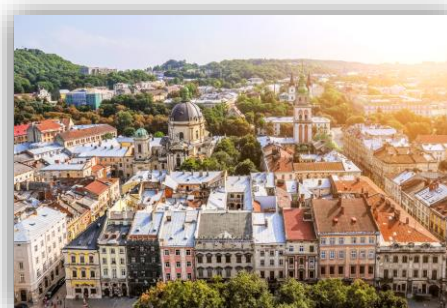
## Join Cobblestone Freeway on our Familiarization tour of Ukraine.

*In 9 days, we will visit Kyiv, Chernivtsi, the Carpathian Mountains and Lviv. Based on our “Great Ukraine” tour (minus Odesa), we will give you a succinct snapshot of what your clients will experience on any number of our tours. We’ll balance excursions and tours, four UNESCO Heritage sites, with some special events, but also some down time! We’ll also include a couple of hotel inspections so you can get a sense of what we can offer for any custom tours.*

*Become an expert in Ukraine – Europe’s largest country and next biggest travel destination!*

## Kyiv – Chernivtsi - Carpathian Mountains - Lviv

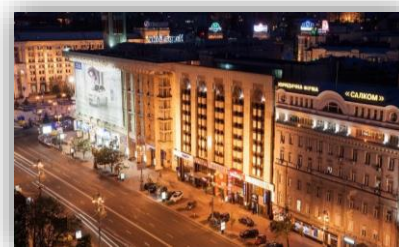
Sightseeing | Workshops | Cultural Experiences | Village Visits



### Day 1 TOUR START DATE | October 9: Arrive in Kyiv (-/-/D)

#### HOTEL:

‘Khreshchatyk’ Hotel or similar  
<http://www.hotel-khreschatyk.kiev.ua/en>  
 2 Nights  
 1 Overnight train ride Kyiv - Chernivtsi



*Welcome to the heart of our beautiful country – Kyiv!*

*The capital of Ukraine and the former capital of the Kyivan Rus, this beautiful and historic city has played a key part in the past, present, and future of this country... However, Kyiv is not just an old city of Golden Domes, exciting and historical museums and memorials. It’s also a cool, up-and-coming progressive city, fast-paced in some aspects, as you would expect capital to be, but, in true Ukrainian style!*

Upon arrival to **Kyiv**, your Cobblestone Tour Leader will meet you at the airport (look for the Cobblestone Freeway sign) and transfer you to your hotel located in the heart of the city center.

*Your **Tour Leader** will be with you throughout your entire trip. More than just a guide - they will be your personal travel hosts, along with your private vehicle and driver. Together, they’ll make sure you get where you need to go, and be available to stop when you need along the way; they’ll help with all the small details, from using the bank machines to showing you where to find the best gifts at the market - and negotiating for the best price! They’ll share the best of Ukraine, tell you about its history, and show you the modern Ukraine. And if there are any problems, they will make sure everything gets worked out. You’re in good hands!*

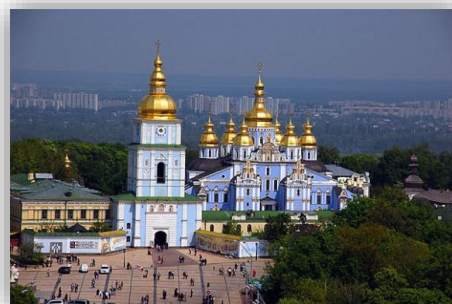
We begin by discovering Kyiv on a guided city orientation, where we will show you around the local neighborhood and help you familiarize yourself with this historic capital city. We’ll show you the ‘heart’ of Kyiv – **Independence Square**, better now known as Maidan. It is a history-changing place, where the Revolution of Dignity happened.

Our first day will end with a traditional **Kyiv Style Dinner** in one of our favorite restaurants. Enjoy local cuisine in an authentic, lively atmosphere.

### Day 2 | October 10: Kyiv (B/-/D)

Breakfast at the hotel. Your first impression of Kyiv is bound to be a surprise. Nowadays, Kyiv is not just a city of Golden Domes, exciting and historical museums and memorials, but it's also a cool, up-and-coming progressive city.

First, to introduce you to Kyiv, we'll take you on a **guided walking city tour**. You will see iconic sites such as **St. Volodymyr's Cathedral**, **the Golden Gates**, and **St. Sophia's Cathedral**, which dates back to the 10th century! Travellers throughout Ukraine and abroad come to this pilgrimage destination to see 1000-year-old frescoes and mosaics. And finally, **St. Michael's Cathedral**, located opposite St. Sophia's Cathedral, will surely impress you with its sky-blue exterior and glittering golden domes, which add a stunning layer to the cityscape.



Once the city tour is over, enjoy some free time to have lunch. Then we invite you to join us on a **site inspection of several prominent hotels** in Kyiv (*'Ukraina' Hotel*, *'Khreshchatyk' Hotel*). Meet the sales managers, take the chance to ask any questions, and we'll get a tour of the general property of the hotels.

In the evening, we get together for a proper Ukrainian party, or **Zabava**, in one of the best local restaurants with traditional Ukrainian singing and entertainment. This is a standard inclusion for many of our clients when they visit Kyiv. Enjoy local dishes over some central Ukrainian songs and dances from our special guests!

### Day 3 | October 11, Monday: Kyiv (B/L/-)

This day will start with a guided tour of the **Holodomor Museum**. Here we will pay our respects to those who suffered one of the most terrible crimes against the Ukrainian nation – famine. Learn about the tragedy at the underground museum before walking around the memorial park, and taking a moment to reflect at the monument.



Next, we'll visit a world famous historical and architectural landmark, and one of Ukraine's most important Christian sites: **the Pecherska Lavra Cave Monastery**. Founded more than a thousand years ago and set on the hills above the Dnipro River, this monastery astonishes tourists with its gold-domed churches, ancient icons and underground labyrinths lined with mummified monks!

After the tour, we'll have lunch and then drive everyone downtown, where you will have the afternoon to relax or explore, and get ready for our overnight train ride in the evening.

We'll transfer you to the train station. Train travel in Ukraine is fun! You'll have a sleeping berth with a bed, fresh linens, window and a door for privacy. Travel the way locals do and fall asleep to the gentle swaying of your train carriage. **Catch the train Kyiv-Chernivtsi #117K, depart at 08:05PM – arrive at 07:57AM.**

*PLEASE NOTE: your Tour Leader will provide you snacks and water on the train (incl.)*

#### Accommodations:

'Khreshchatyk' hotel or similar

<https://www.hotel-khreshchatyk.kiev.ua/en>

Overnight train  
Kyiv - Chernivtsi

#### Number of Nights:

2 Nights

1 Night

#### Highlights:

Festive Dinner ft. live folk performance

#### Tours & Museums:

Independence square  
The Golden Gates  
St. Volodymyr's Cathedral  
St. Sophia's Cathedral  
St. Michael's Cathedral  
Holodomor Museum  
Kyiv Lavra Cave Monastery

## Day 4 | October 12, Tuesday: Chernivtsi (B/-/D)

*Chernivtsi – the Capital of Bukovyna – is a cosmopolitan and multicultural city considered one of Ukraine’s most important educational and architectural sites. Its spectacular University is an ancient, magical collection of buildings, which will take you back in time as you step through its doors...*

Welcome to **Chernivtsi**, a beautiful multicultural city, and considered one of Ukraine’s most important educational centers.

Upon arrival, we will whisk you to your hotel and get you checked-in. Take some free time to get freshened up and have a good breakfast in the hotel and relax.

Then we’ll take you on a **city tour** to get to know this city better.

We’ll learn Chernivtsi’s fascinating multicultural history and see the most beautiful and notable sights, and visit its architectural gem - **the Chernivtsi National University**. This Hogwarts-like collection of buildings was the residence of the Bukovinian and Dalmatian Metropolitans, and is even on the UNESCO World Heritage List!

Once the Chernivtsi city tour is over, you’ll have an opportunity to explore the city on your own. We suggest you take a walk along Olha Kobylanska Street, a beautiful cobblestone boulevard, where you can find cozy cafes with street-side terraces, street musicians and picturesque buildings.

In the evening, we’ll enjoy a special treat – a private performance of the **local folk ensemble – Gerdan**, who passionately represent the rich cultural heritage of this region. Again – this is something we include for all our clients who visit Chernivtsi on our Scheduled Tours. The performance will be followed by a delicious Bukovynian-style dinner at **‘Hopachok’** restaurant.

### HOTEL:

‘Allure Inn’ Hotel  
<http://allureinn.com/en/>  
1 Night



### Accommodations:

‘Allure Inn’ hotel or similar  
<http://www.allureinn.com/en/>

### Number of Nights:

1 Night

### Highlights:

Traditional  
Bukovynian dinner

### Tours & Museums:

Chernivtsi city tour  
Chernivtsi National  
University tour

## Day 5 | October 13, Wednesday: Chernivtsi - Carpathian Mountains (B/L/-)

*The beautiful Carpathian Mountains are home to sweeping green forests, flowing rivers and breath-taking waterfalls – it’s hard not to feel at-one with nature when you breathe in the fresh mountain air... Meet the local villagers, dance the Arkan and eat traditional food sat around one table. Experience how simple, open and hospitable these mountain people are.*

After breakfast in the hotel, we will check out and move on to our next destination – the mesmerizing **Carpathian Mountains!** We’ll be staying in the town of **Kosiv**. On the way, we will make a short stop to see a beautiful ancient wooden church in the village of **Pistyn**, and enjoy local cuisine in a restaurant overlooking a mountain river and waterfalls in the village of **Sheshory**.

Upon arrival into Kosiv, we’ll make a stop to visit the local **Kosiv Mini bazaar**, which is a prime spot for shopping for souvenirs! Local artisans skillfully produce Easter eggs, jewelry boxes, spoons, pottery, embroidery, leather goods, and many other goods. Be sure to save some space in your suitcase!

### HOTEL:

‘Sokilske’ Hotel  
<http://sokilske.com.ua/en/>  
2 Nights



Later on, we'll get everyone checked into our mountain-hideaway hotel. The evening is yours to relax. Enjoy a delicious dinner in the hotel's restaurant; wander around the grounds; swim in the outdoor pool; relax in the sauna or simply enjoy the stunning views of the mountains.



### Day 6 | October 14, Thursday: Carpathian Mountains (B/L/-)

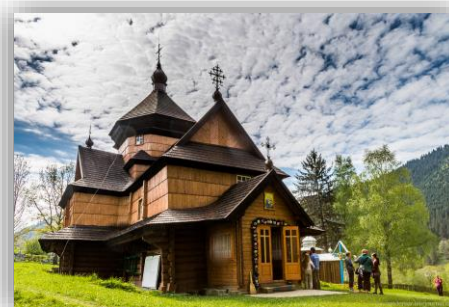
Today we have a few treats in store – we'll truly introduce you to the rich culture of the mountain towns and villages. First, we'll visit the village of **Yavoriv**, famous for its '**lizhnyky**' – unique, hand woven woolen blankets. You'll learn why only women make them, and how through the centuries this tradition has been preserved.

Next, we'll be travelling to one of the most inspirational places in the Carpathian Mountains – we're going to take you higher up into the mountains to the picturesque village of **Kryvorivnia**. This was a popular resting place and a source of inspiration for Ukrainian writers and historians. Along the way, you will be able to enjoy an impressive panorama of the mountains and take some great photos.

We will visit a traditional Hutsul house-fortress called **Hutsul Grazhda**. This is an impressive piece of architecture, preserved for centuries, and a visit feels like you are stepping back in time as you pass through its low wooden doors. Now conserved as a museum, it displays many artefacts representing the local way of life. It was here that the famous film 'Shadows of Forgotten Ancestors' (a.k.a. 'Wild Horses on Fire') was filmed. We'll also visit an ancient wooden Hutsul church that dates back to the 18th century. This church, in all the three centuries it has existed, has never been closed – not due to war or famine or disrepair. You'll truly get a taste for the history of these mountains today!

Once the tours are over, you are invited to a **Hutsul family house in a local village** - beautifully surrounded by the mountains! Get together with a local family, experience some local traditions over a delicious home-cooked meal, and a community that will welcome you like a family!

After we've finished celebrating, we'll head back to our Carpathian Mountain hotel. Kick back and relax – the rest of the evening is at your leisure.



#### Accommodations:

'Sokilske' Hotel or similar  
<http://sokilske.com.ua/en/>

#### Number of Nights:

2 Nights

#### Highlights:

Kosiv Mini Bazaar  
Lizhnyky workshop  
Hutsul family visit

#### Tours & Museums:

Pistyn church  
Ivan Franko Museum  
Hutsul Grazhda  
Hutsul church

## Day 7 | October 15, Friday: Carpathian Mountains – Kolomyia - Lviv (B/-/D)

*Lviv is an ancient, historic city in Western Ukraine that is quickly becoming one of the most popular tourist destinations in Ukraine, and for a good reason! With its quaint charm, cobblestone streets and classical architecture, you won't fail to be charmed by this city of love and UNESCO heritage site. famous for its beer, coffee and chocolate, but also for being a place where time stands still – Lviv truly is a city of a laid-back, café culture where you can pick a spot, relax, and watch the world go by...*

We're moving on to our next destination – Ukraine's Western capital and cultural heartland, **Lviv**, where we conclude our FAM tour of Ukraine.

On our way, we will stop in a quaint little town called **Kolomyia**. Here, we will visit the world's only **Pysanka (Easter Egg) Museum**, which houses a unique and rich collection of pysanky - about 12, 000 Easter Eggs from different regions of Ukraine and from artists around the world, including Canada! This two-story building even looks like a large Easter egg.

Upon arrival in Lviv, we'll check-in to your hotel, take you on a **city orientation** to get the lay of the land in this medieval town. We will show you around the local neighborhood and help you get familiarized with the area. Take some free time to settle in and grab some lunch.

In the evening, we will show you why Lviv is known as the old beer capital of Ukraine! We will take you on a **Brewery tour at the Lvivarnya Beer Museum**. Enjoy the exhibits, which will whet your appetite for a tasting session at the end, which takes place in an impressive setting. Sample the various types of beers in the impressive tasting room - just the perfect way to finish your day in Lviv!

## Day 8 | October 16, Saturday: Lviv (B/-/D)

Often referred to as the 'last undiscovered European gem', the city got this name for a reason – first a princely state, then part of the Polish Kingdom and finally part of the Austro-Hungarian Empire, today Lviv is a modern European city that has, nonetheless, preserved a very special 'old-European' feel.

We will tell you more about the picturesque Lviv on a **walking city tour**, which will give you a better understanding of the city history and vibe. The city tour will show you around authentic sights and make you completely fall in love with Lviv's enigmatic atmosphere!

Naturally, all the tourist attractions of Lviv are located in the city centre, but this doesn't mean there aren't things to explore outside this zone! We will take you on a **bus tour of Lviv**, where you will see attractions outside the city center - **the High Castle Hill, Stryiski Park, St. Olga and Elizabeth Cathedral**, and many more!

We'll make a stop at the famous **Lychakiv cemetery** - a place where famous Ukrainian writers, artists and other public figures have been buried, and their gravestones are a sight to behold! These stones are truly works of art, from intricate carvings to impressive mausoleums, this cemetery is an open air museum.

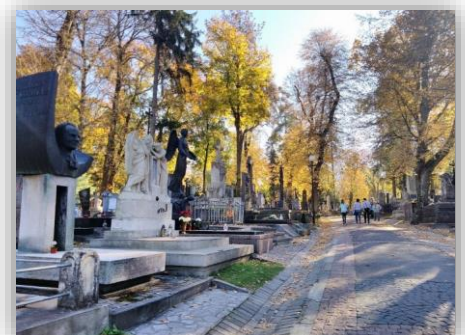
We'll also visit **Saint George's Cathedral**, which is one of the finest examples of rococo architecture in Europe. It has an impressive exterior as well as its interior, from its grand domes down to its mysterious crypts.

### HOTEL:

Vintage' Hotel | Lviv

<https://vintagehotel.com.ua/en/>

2 Nights



After working up a bit of an appetite, we'll enjoy lunch together and then we will take you on a **site inspection of our favourite Lviv hotels** ('Vintage Boutique' Hotel, 'Rudolfo', 'Leopolis', 'Astoria', 'Reikartz Medievale').

After, enjoy some free time to walk the welcoming cobblestoned streets. Take advantage of shopping in the city – there are numerous souvenir stores, and an open-air craft market, which offers a variety of artwork, embroidered blouses, woodcarving and more! You are sure to bring back more than fond memories from Lviv!

This evening, to wrap up our FAM tour of Ukraine, we will get together for a final **dinner** featuring delicious local dishes, to reflect on how far we've come and what memories we've made!

#### **Day 9 TOUR END DATE | October 17, Sunday: Lviv Departure (B/-/-)**

Time to say your goodbyes! After some free time to stock up on souvenirs we will transfer you to the airport where, sadly, it's time to go back home or continue on to new exciting destinations.

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#### **Accommodations:**

'Vintage Boutique' hotel or similar  
<https://vintagehotel.com.ua/en/>

#### **Number of Nights:**

2 Nights

#### **Tours & Museums:**

Pysanka Museum  
Brewery tour at Lvivarnya  
Lviv walking city tour  
St. George's Cathedral  
Lychakiv cemetery

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## **OPTION: Kyiv Pre-tour Add-on!**

**EXTEND YOUR TOUR TO SEE MORE! This is a PRE-TOUR option for your upcoming FAM trip to Ukraine. Arrive 1 night before the tour to see more Kyiv sights.**

#### **Day 0 | Friday, October 8: Arrive in Kyiv (- / - / -)**

Welcome to Ukraine and its capital Kyiv! Upon arrival, your Cobblestone Tour Leader will meet you at the airport (look for the sign with your name) and transferred to your hotel. Check-in.

Start discovering Kyiv on our **guided city orientation**, where we will show you around the local neighborhood and help familiarize yourself with this historic capital city. We will introduce you to delicious places to eat, small hideaways to grab a cup of coffee and we'll make sure you know where to find ATMs, bottled water and all the things you might want. Free evening at your leisure.

#### **Day 1 TOUR START DATE | Saturday, October 9: Kyiv. Day trip to Chernobyl (B / L / -)**

Have you heard about **Ghost City of Chernobyl**? Today you'll have a chance to take this super safe tour and journey back to the days of the Soviet Union. Learn about the nuclear disaster in 1986 that forever changed the world. This is great Add-on option to offer to your clients – so why not sample it yourself!

In the morning after an early breakfast, you start your Chernobyl Tour – the transfer will take you approx. 1 hour out of the city of Kyiv. Your Chernobyl guide will show you the unique sights such as the town of Pripyat, the hospital which received the firefighters and NPP workers, abandoned buildings such as the Polissya hotel, the secret soviet object Chernobyl-2 (radar "DUGA-1") and of course the Chernobyl Power Plant, including the New Safe Confinement ("Arch"). Lunch is included in this tour.



*NOTE: Travellers to Chernobyl must be 18 years or older.*

Once the tour is over, we'll return to Kyiv. In the evening, your FAM tour starts with a traditional **Welcome Dinner** at one of the best, most authentic restaurants downtown! Enjoy local cuisine in an authentic, lively atmosphere.

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**Accommodations:**

'Khreshchatyk' hotel or similar  
<https://www.hotel-khreschatyk.kiev.ua/en>

**Nights:**

1 night

**Tours & Museums:**

Chornobyl Day Trip

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**Meals:** 1 lunch

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## How to Apply

### Qualifications:

**1) You need to be and IATAN registered travel agent**

**2) You need to have participated in one of our Ukraine Webinars OR previously sold one of our tours.**

If you haven't participated in our webinar yet – get in touch to schedule one for your agency, and get your colleagues involved too! Email [agents@cobblestonefreeway.ca](mailto:agents@cobblestonefreeway.ca).

**NOTE:** Sending in an application does not guarantee you a place – we will review all applicants and choose accordingly, who will be best suited to attend our FAM Tour.

### Trip Cost:

**Land Tour Price: \$1249USD per person**

- Land price only, Flights not included. See inclusions below.
- Double Occupancy (if you are not travelling with a companion, you will be paired up with roommate, or you can opt to pay a single supplement for your own room)
- Single supplement: \$350USD.

Partners/companions are welcome, if space is available. \$500USD supplement on tour price for Partners/companions.

**A Regular Tour Price for a 9-day tour of Ukraine is \$2,730 USD! We are offering this great price just for you Agents. And so much is included!**

### *Our FAM TOUR Price includes:*

#### SERVICES:

- Airport Transfers
- Escorted tour with full time Tour Leader
- Tour in English
- All Events included in the Itinerary
- Internet in hotels when possible
- Interaction with local artists, craftsmen, and performers
- Cobblestone Freeway t-shirt

#### NOT INCLUDED:

- Extra days before/after the tour
- Flights not listed in Itinerary
- Events and Services not included in the itinerary or marked as Optional
- Alcoholic beverages
- Meals not listed in Itinerary
- Tips for guides / drivers/ maids
- Travel Insurance
- Laundry & Telephone Services

### MEALS:

- Breakfasts daily
- Lunch x3
- Dinner x4
- Lunch x1 (on Day 0 of Pre-tour)

### ACCOMMODATIONS:

- 7 Nights in Hand-Selected hotels
- 1 overnight train

### TOURS, TRANSPORTATION & GUIDES:

- Tours and Events included in the itinerary
- All land transportation
- Experienced local guides throughout the tour

### HOTELS:

City	Hotel	Check-in	Check-out	Nights
Pre-tour in Kyiv (OPTIONAL)	'Khreshchatyk' hotel or similar <a href="https://www.hotel-khreschatyk.kiev.ua/en">https://www.hotel-khreschatyk.kiev.ua/en</a>	October 8	October 9	1
Kyiv	'Khreshchatyk' hotel or similar <a href="https://www.hotel-khreschatyk.kiev.ua/en">https://www.hotel-khreschatyk.kiev.ua/en</a>	October 9	October 11	2
Kyiv - Chernivtsi	Overnight train	October 11	October 12	1
Chernivtsi	'Allure Inn' hotel or similar <a href="http://www.allureinn.com/en/">http://www.allureinn.com/en/</a>	October 12	October 13	1
Kosiv	'Sokilske' Hotel or similar <a href="http://sokilske.com.ua/en/">http://sokilske.com.ua/en/</a>	October 13	October 15	2
Lviv	'Vintage Boutique' hotel or similar <a href="https://vintagehotel.com.ua/en/">https://vintagehotel.com.ua/en/</a>	October 15	October 17	2

### Incentive:

We want to give you something back! So if you sell If you sell 5 Tours – within 18 months of your FAM tour end date, you get 50% back of your FAM Tour Land Cost amount back!

If you sell 10 tours – you get 100% of our FAM tour land cost, while still earning the relevant commission on these tours.

You can see our standard commission structure [here](#).

### Application deadline:

90 days prior to tour departure date (July 9th 2021).

[Click HERE to download the Application Form](#)



## T&Cs

- The above offer is strictly applicable for travel agents / tour operators only. At the time of booking application and at the hotels, IATA/IATAN ID Card or proof of working in the travel trade has to be given.
- Selected applicants will be contacted minimum 60 days before the FAM departure date. Upon acceptance, a \$500USD deposit will be required, and full payment will be required by 30 days prior to tour start date.
- By applying for this educational trip you are confirming that you understand that:
  - All COVID-Safe protocols and government guidelines will be observed
  - Fam fee includes land tour; all inclusions stipulated above. Flights not included
- Tour Fee is non-refundable and non-transferable within 45 days of Tour Start Date.

Once completed, please send your application form to [agents@cobblestonefreeway.ca](mailto:agents@cobblestonefreeway.ca)

For any questions or if you require more information, please email [agents@cobblestonefreeway.ca](mailto:agents@cobblestonefreeway.ca)

**www.cobblestonefreeway.ca info@cobblestonefreeway.ca 780-436-7482 | 1-855-787-7482**