

MEDIA RELEASE

For Immediate Release: October 30, 2017

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“Travel the World” in Edmonton!

Cobblestone Freeway Tours takes Visitors Around the Globe and Gives Away a Free Tour at Upcoming Travel Show

Edmonton, AB – Local tour agency, [Cobblestone Freeway Tours](#), is pleased to announce their first **Cobblestone Freeway Tours Travel Show** on **November 26** at **St. Johns Cultural Centre** (10611 110 Street). Open to the public, this free event will bring together members of the travel industry, travel media and travel enthusiasts to explore cultures by travel, and celebrate tradition and diversity.



Attendees can enjoy beer from around the world at the event’s International Bar, and sample teas and snacks from destinations Cobblestone tours across Europe. The event will also feature performances by The Mettierin School of Irish Dance, The Shumka School of Dance, Vinok World Dance, a Ukrainian Christmas Gift Shop, door prizes, Ukrainian food and Balkan music. Cobblestone representatives and other local travel professionals will be available to offer exclusive travel deals and answer tour questions.

“The Cobblestone Travel Show will not only allow us to share some of what we do around the world with our hometown of Edmonton and engage local businesses, but it will help us to raise awareness of the unique cultures of the places we tour, such as Ukraine, that are often overlooked” - Vincent Rees, owner & founder, Cobblestone Freeway Tours

Members of the press

Vincent Rees will lead an exclusive presentation for the media and travel agents from 11am - 12pm where he will share the latest news in the world of travel across Eastern Europe. As VIPs, media and travel agency attendees will get a free drink from the International Bar, and will also take home samples of some of Cobblestone's favourite products from around the world.

Guest Speakers

- Galyna Malets, Head of Tourism Office Lviv City Council, Ukraine
- Kyrylo Kozachuk, Next Stop Ukraine DMC, Ukraine
- Ian Kalinowsky, Great Canadian Travel Company, Canada

Chances to win big prizes

Those in attendance will have two chances to win big on the day of the event!

- In partnership with Journey Through Ireland, Cobblestone Freeway Tours is going to give one winner two tickets to tour Ireland in 2018 for two weeks. Winning names will be announced at 3pm during the Travel Show.
- In partnership with The Ukrainian Shumka Dancers, all attendees will have the chance to win 2 tickets to *Shumka's Nutcracker* at the Northern Alberta Jubilee Auditorium this December!
- Anyone who books a Cobblestone tour on-site will receive a free luggage set.
- Guinness Prize Pack.
- Gift bags for first 100 attendees.

Event Details

<http://cobblestonefreeway.ca/about-us/press/travel-show/>

When: Sunday, November 26th

Location: St. Johns Cultural Centre 10611 110 Street Edmonton, AB

Press event: 11am - 12pm

General public: 12pm - 4pm

Admission: Free

ABOUT COBBLESTONE FREEWAY TOURS

Founded in 2011, Edmonton based Cobblestone Freeway Tours offers exceptional, culture-rich adventures that leave travelers with memories to last a lifetime. They specialize in unique, off the beaten path, fun and affordable experiences tailored to a variety of interests. Media outlets such as Travel Channel, Travel Magazine, New York Daily News and Resident Magazine all rate Cobblestone Freeway Tours as the company to trust with your global travel experiences.

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